

exploring TOSCA

Advertising Rates

STANDARD *Run-of-Press Ads*

	<u>2 issues</u>	<u>1 issue</u>
Full Page	\$1000	\$600
Half Page	\$500	\$300
Quarter Page	\$250	\$150
Eighth Page	\$150	\$85

PREMIUM *Inside Front Cover*

	<u>2 issues</u>	<u>1 issue</u>
Full Page	\$1500	\$900
Half Page	\$900	\$500

PREMIUM *Inside Back Cover*

	<u>2 issues</u>	<u>1 issue</u>
Full Page	\$1400	\$800
Half Page	\$700	\$400

PREMIUM *Outside Back Cover*

	<u>2 issues</u>	<u>1 issue</u>
Full Page	\$1900	\$1000
Half Page	\$700	\$600

—denotes best value

One copy of the magazine will be mailed to you upon request.

Include 2 subscriptions with your order for the price of one for an additional \$25!

Ad Sizes

1/8 page—3.375 in. wide x 2 in. high

1/4 page— 4.45 in. wide x 3.375 in. high

1/2 page—7 in. wide x 4.45 in. high

Full page—7 in. wide x 9.125 in. high

If you need ad layout and design assistance, or do not have camera-ready art, please contact Leann E. Johnson of L & J Graphics at ljgraphics04@mail.com for details of design services.



Submissions Must:

1. Be high resolution (300 dpi or higher)
2. Be at least the same size in dimensions as the ad you pay for.
3. Be in .pdf or .jpg file format ONLY.

Do not send ads or images embedded in a Word document.

To guarantee placement, payment in full must be received 30 days prior to issue date, unless other arrangements are made.

If including subscriptions, please be sure to include mailing addresses with payment.

Send check or money order (made payable to "Twin Cities TOSCA") to:

Twin Cities TOSCA
7455 France Avenue South, PMB #412
Edina, MN 55435-4702

For more information or to reserve your ad space, please contact Gail Weber at 612-481-3206 or Gmweber77@aol.com.

"We put the Art in Smart."